



Carolina Country

OCTOBER, 1973



Actual unretouched photograph of a five year scarlet maple.

Beauty — This beautiful shade tree blazes a brilliant red color in the fall and an olive green color in the springtime. Yes, recognized tree experts agree it is the one tree that delivers beauty throughout the year.

Height — This magnificent tree grows approximately 25 to 30 feet over a five year period (see photograph) and eventually soars to a height of eighty feet or more.

Hardiness — This tree is very hardy as the wood from maple trees is recognized as the hardest anywhere.

Adaptability — "The scarlet maple has one of the widest ranges of our native trees, growing from eastern central Canada to Florida, and because of its ease of transplanting it adapts to any type of soil." (From *All About Trees* by E. Johnson). The one tree experts agree will grow anywhere in the U.S.A.

TO BEAUTIFY YOUR HOME NOW ORDER TODAY ON A TWO WAY GUARANTEE

Imagine! This beautiful tree shading your front yard and the looks of admiration and words of praise it will bring to your house and home. You'll agree it lends lovely contrasts to its surroundings. Now the retail price of this tree is \$4.98, but during this spring planting season our price is only \$4.49. Yes, just a mere \$4.49 for this beautiful shade tree. **ORDER TODAY—YOU WILL BE PLEASED.**

TWO WAY GUARANTEE

We are so sure that this is the most incredible shade tree that you've ever seen, here is our 2-way, ironclad guarantee: (1) If, upon arrival, you are not completely satisfied, then return for a full refund; (2) Free replacement, for any reason, up to one full year. When have you ever seen a stronger guarantee?

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- This gorgeous tree is known as the scarlet maple, the red maple, or the **EVER CHANGING MAPLE**.
- Beautiful Red Scarlet leaves in the fall of the year, and beautiful deep dark green leaves in the spring of the year.
- Grows approximately 25-30 feet over a five year period, which makes it one of the fastest growing shade trees in America today.
- Many landscape architects, nursery men, and gardening experts refer to this tree as the "2 in 1" tree, because of its dual qualities of beauty and speed.
- Now is the ideal time to plant this tree.
- Shipped at 4 to 6 feet — all shipping cost paid.
- Due to the tremendous demand for this tree please allow two weeks for delivery.

OUR CHALLENGE TO YOU

It's almost too good to be true, but we feel so sure that these native collected trees are some of nature's most prized possessions that we are making you an outstanding offer. Our knowledge and experience of many years and our own research about this tree gives us confidence in the following challenge. If you can find just one negative comment by an expert printed in any magazine, periodical, or gardening book, we will give you any item from our catalogue of over 400 varieties absolutely free of charge. We send a catalogue with every order. This offer is hard to beat! We are sure that anything you read anywhere about this beautiful scarlet maple will have nothing but praise and acclaim.

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Your EMC's Magazine

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Associate Editor-Advertising Manager

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Carolina Homemaker Editor

Official Publication

North Carolina Electric

Membership Corporation

"Cooperatives...People With Purpose"

October is Co-op Month, and this October the observance has as its theme: "Cooperatives . . . People With Purpose."

These words say the most important thing about cooperatives — that cooperatives are people working together for a purpose and achieving their purpose by cooperative endeavor.

It is fitting that the national chairman for this year's observance is Robert D. Partridge, general manager of the National Rural Electric Cooperative Association. Partridge knows as well as anybody in the nation what cooperatives mean to people.

People working together with a purpose created the nearly 1,000 cooperatives which make up NRECA. Cooperation within these cooperatives, between co-ops and between co-ops and their state and national associations has worked for the benefit of rural people throughout the nation.

At least 23 million American families are members of cooperatives. Their cooperatives not only serve their needs in as many ways as there are different kinds of cooperatives but also the well-being of all Americans in jobs, payrolls, markets, increased productivity and community leadership — and as a vital leavening in America's free enterprise economy.

In North Carolina both urban and rural people benefit from farm marketing, supply, dairying, electric, telephone, farm credit, crafts, housing and comparable cooperatives which they own and control, as well as from such cooperative enterprises as the Flu-Cured Tobacco Cooperative Stabilization Corporation and credit unions.

The supplies, equipment and other things cooperatives buy and the wages, salaries and taxes they pay add millions of dollars annually to North Carolina's income and revenues.

But most of all co-ops are people — People With Purpose.

In a Co-op Month announcement, Bob Partridge put it this way: "To me, one of the greatest values of cooperatives is that they give people a concerted voice with which to speak and a vehicle through which they can take concerted action. This gives hopes to millions of Americans who sometimes feel lost in these days of bigness and complexity confronting them at every turn."

Jim Chaney

COVER — Bruce Roberts, the Charlotte photographer-author, made this striking fall picture. It originally appeared in the *Wachovia* magazine, and is reprinted with the permission of The Wachovia Corporation. We're using it not only because it is ideal for our October cover but because Bruce and his talented wife Nancy have just had published, by Doubleday & Co., a handsome new book, *The Goodliest Land: North Carolina*, with photos by Bruce and text by Nancy. We're reviewing it next month but we want to recommend it to you now. It's all about North Carolina, and its already available in bookstores.

this Month . . .

YOU AND YOUR GOVERNMENT
GOVERNOR'S HEALTH PLAN
THE CAROLINA HOMEMAKER
CONSUMER NEWS
TEEN ROUNDTABLE

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CAROLINA COUNTRY OCTOBER, 1973



YOU AND YOUR GOVERNMENT

A Report by U. S. Rep. Walter B. Jones, First District

This is the third in a series of messages prepared for *Carolina Country* by members of North Carolina's Congressional delegation.

As the First District's Congressman, Representative Jones serves the people of Beaufort, Bertie, Camden, Carteret, Chowan, Craven, Currituck, Dare, Gates, Greene, Hertford, Hyde, Jones, Lenoir, Martin, Pamlico, Pasquotank, Perquimans, Pitt, Tyrrell and Washington counties. His home address is Farmville.

The First Congressional District of North Carolina is unique in many ways. It is one of the largest in the United States, and geographically, it is larger than any one of twelve states. This, of course, imposes problems due to the diversity of interest ranging from agriculture, increasing industrialization, recreation and a growing seafood industry.

Agriculture continues to be the major source of income for the First District; therefore, I consider myself fortunate to be a Member of the House Committee on Agriculture, for each Administration, if for no other reason than political purposes, attempts to change programs which were instigated by prior Administrations. The USDA has suggested that all supports and controls for various farm commodities be removed and that the farmer compete in what they term a "free market." This has been tried in the past without success. It is hoped that the Farm Bill recently enacted will assure our farmers of reasonable returns on their investments.

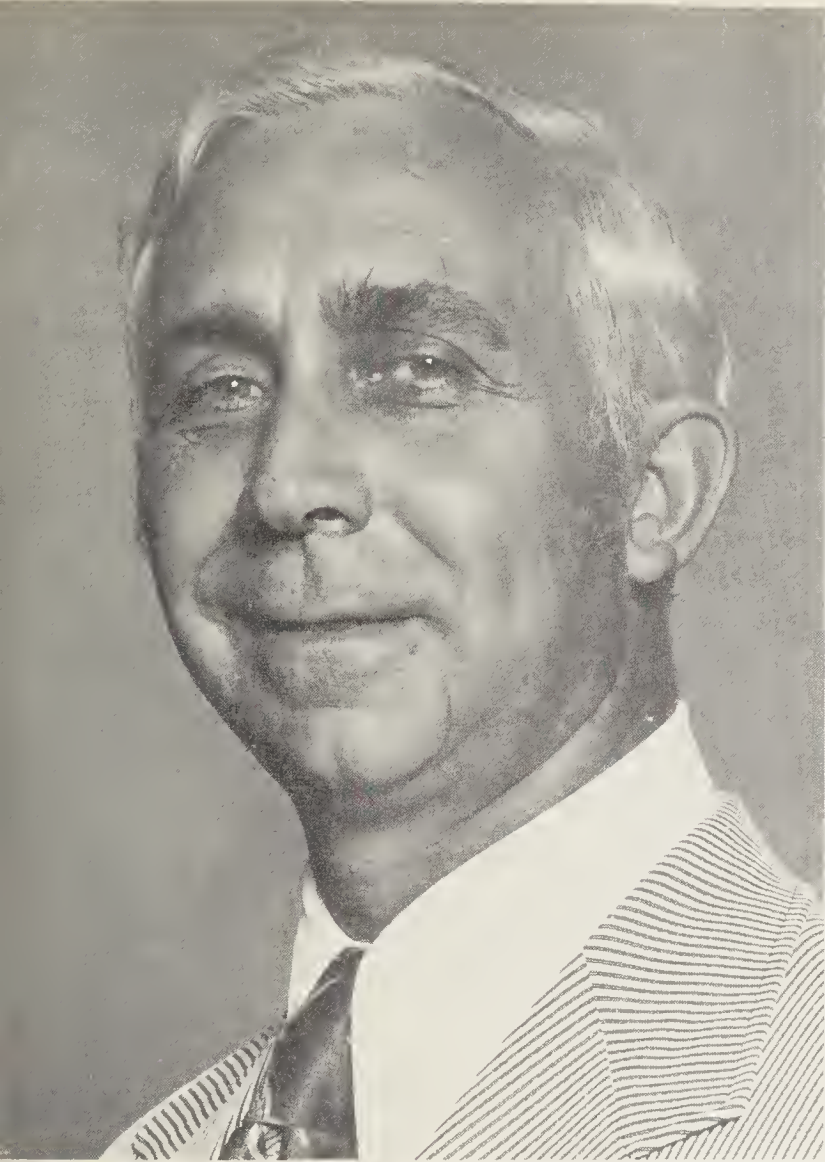
Problems seem to persist in the participation of the Federal Government in educational funding, both at the secondary and higher levels. Each Administration has different ideas of what should be done to improve our educational systems, but I remain convinced that the best approach is to return the Federal dollars without directions and restrictions, for certainly the administrators of both the state and local level are far more familiar with the problems and how money can be spent than the bureaucratic official sitting behind his desk in Washington, D.C.

The need for improved highways in the First District is obvious. That is why I have consistently opposed diversion of highway funds for mass transit systems which would benefit only heavily populated urban areas and reduce the amount of money available for the maintenance and construction of highways.

Of prime importance to all citizens of the First District and the entire nation is that of providing improved health care, with more emphasis on preventative medicine. I think as soon as possible, Congress must approve some federal health insurance plan which would help our citizens in meeting the mounting costs of hospital care. This, of course, includes the need for more training facilities and medical schools.

Much of the rural development in Eastern North Carolina is due to the efforts of REA. Unfortunately, there are those who insist that the rural electrification program has served its purpose and further expansion is no longer needed. I am happy to state that I am not one of those, for through my close association with electric-coops, I am aware that expansion and improvements are still needed and will be needed for many years to come. With the increasing rural population, service must be upgraded to attract more residents to our rural areas and nothing is more vital to the full life than adequate utilities which, of course, is headed by the all important supply of electricity. And so, for the benefit and the betterment of the entire nation, I shall continue to support in an unqualified way, rural electric programs at the Congressional level which in my opinion, will do the necessary job. In addition, I shall attempt to convince others of the importance of the job that has been done and the demands in the future.

Having the privilege of serving as the Representative in the Congress from this great District is in my opinion one of the highest honors that could come to any man, and one for which I am extremely grateful.



Robert N. (Bob) Cleveland (left) will assume duties in Raleigh October 15 as general manager and executive vice president of North Carolina Electric Membership Corporation.

He succeeds J.C. Brown Jr., who has moved to Washington, D.C., to join the staff of the National Rural Electric Cooperative Association as senior REA and cooperative specialist.

Edward E. Brown Jr. has been serving as acting general manager and will continue to do so until Bob arrives.

North Carolina Electric Membership Corporation is the state association and service organization for North Carolina's electric cooperatives and publisher of *Carolina Country*.

A native of Kentucky, Bob Cleveland comes to North Carolina from Colorado where he has served as general manager of the Colorado Rural Electric Association for four years.

Bob has been active in rural programs since boyhood. He was a director of an electric cooperative in his home state at age 21 and was a senior member of the managerial staff of Kentucky Rural Electric Cooperative Corporation, the Kentucky statewide, for eight years before taking his statewide post in Colorado.

A brother, David L. Cleveland, is director of development at Atlantic Christian College in Wilson.

ANNOUNCING:

Carolina Country READER

A collection of more than 90 stories and poems from *Carolina Country* will be published this month by Moore Publishing Company of Durham in a book titled *Carolina Country Reader*.

The book will contain more than 250 pages and a number of original illustrations by Dave Burngasser who designed the popular *Carolina Country Cookbook* which many of you have ordered.

Writers whose work will appear in *Carolina Country Reader* include Lodwick Hartley, Guy Owen, Bryan Haislip, Lucy Daniels Innan, J.C. Brown Jr., Dick Pence, Ed Brown and Jim Chaney.

The book has a hard cover and attractive dust jacket. Jim Chaney, editor of *Carolina Country*, compiled and edited it. Poet and author Sam Ragan, editor and publisher of *The Pilot* the Southern Pines newspaper, and former executive editor of *The News and Observer* selected the stories for the book and wrote its foreword.

Carolina Country Reader will be available through bookstores after publication for \$5.95 per copy. You can assure yourself of a copy, and of copies to send to friends and for Christmas gifts at a special pre-publication price of \$5.00 by using the coupon below. Send check or money order payable to: Carolina Country Reader, P. O. Box 1699, Raleigh, N.C. 27602. Be sure to send your name and full address, including zip code.

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A Multi-Pronged Program

Even those opposed to East Carolina University's plans for a full-fledged medical school at Greenville can't argue away the fact that there aren't enough of the kind of doctors people need most often; namely, general practitioners and family physicians. Even in Raleigh, they're in short supply. Many communities have none. And there's little hope of getting enough of them from the three existing medical schools in the state to catch up with the need. In the keynote address at the annual meeting of North Carolina Electric Membership Corporation in Durham in August, Governor Jim Holshouser discussed the problem the shortage has created and outlined his program for coping with it. A key feature of the program calls for community-supported rural health clinics staffed by "physician extenders" such as family nurse practitioners or physicians' assistants in lieu of doctors. It is an innovative and promising approach. But if the total goals of the Governor's program are to be achieved, North Carolina still must have the additional family physicians the East Carolina University medical school intends to produce, if only to oversee the clinics and the "physician extenders." Because of the importance of the Governor's proposals to rural people generally, Carolina Country presents here the full text of his speech.

Gov. Jim Holshouser

In asking me to speak to you today, you requested that I discuss the question of rural health care delivery and some of the progress we have begun in our efforts to solve this pressing problem in North Carolina.

The fact that you specifically suggested that I speak on this topic is proof in itself that this is a problem of major proportions that is of great concern to more and more people. (Here the Governor departed from his text to say it also shows rural electric cooperatives are interested in more than merely providing electricity in their areas.)

It is a complex problem. Like many complex problems, it does not lend itself to a simple or simplistic solution. There is no magic wand that can be waved to assure that all residents of our state will be guaranteed health care.

It is a problem that was a long time in the making, and it will take time to solve it.

But this problem *will* be solved because the people of North Carolina have the will and determination to solve it.

It will be solved, I firmly believe, because we have begun to put together the kind of multi-pronged program that will be necessary to attack it in all its complexities.

There is no need for me to discuss with you in great detail the statistical evidence that we do have a serious, even critical, problem on our hands. It is not necessary for me to provide this group with the dramatic physician population ratios which exist in most of our rural counties.

Yet perhaps it is worthwhile for me to dig into the situation a little deeper.

In North Carolina between 1950 and 1968, the total number of active physicians increased by 36 per cent. This represents an 82 per cent increase in the number of specialists but an 18 per cent decrease in general practitioners. In other words, we had 18 per cent fewer general practitioners in North Carolina in 1968 that we did in 1950.

Coupled with this trend toward specialization has been a trend toward urbanization of our medical profession. Specialists concentrate in urban and metropolitan areas. Thus we find ourselves in a situation whereby, just the other day, officials of Raleigh announced that they were going on a recruiting trip to find more family doctors. Compared to any rural community, Raleigh has a wealth of doctors. But even our State Capital — one of our largest and most affluent cities — is suffering from a shortage of primary care medicine.

Today, we find ourselves dealing with four very disturbing trends.

Number one, the small town family physician is fast disappearing from the scene — with no replacement in sight.

Secondly, it is becoming increasingly difficult to find a family physician even if you live in a metropolitan area. Our primary care doctors are overworked.

Number three, the overflow of primary care — that is, non-emergency care — from both the inner cities and the rural areas has created a major problem for our hospital emergency rooms.

And, finally, number four, the overall consequence of the lack of accessible primary medical care is leading us toward a crisis-oriented system rather than one that has as its foundation illness prevention and health maintenance.

So what do we need to solve these problems? Is the answer in training more doctors?

In the long run, there is no question that we will have to increase the supply of newly trained doctors to keep up with our growing population in North Carolina.

There is currently a great debate going on in our State as to where this training will be done. A team of experts is now studying this question and the whole matter of providing for our future medical care needs. The consultants will turn over their findings to the Board of Governors of our statewide university system.

But, the crucial question before us is not *where* we will educate more physicians. Experience in other states and throughout the world has clearly shown that merely training more doctors — no matter where that training takes place — will not mean we will have more doctors in rural areas. Neither will training more doctors mean that we will be getting *primary care* to the people of North Carolina. Our own statistics since 1950 dramatically make that point.

So we should direct our attention to the more critical questions of (1) What sort of physicians will our medical schools be turning out and (2) how will we get health care into the rural areas and small towns where it is needed the most?

For Adequate Health Care

Working with the various universities, we must take steps to increase the supply of primary care physicians — general practitioners, “family doctors,” and the like as opposed to specialists — in the long run.

We have begun taking those steps. Programs have started on a small basis to provide incentive payments of State funds to the medical schools for their training programs in this specific area. We are providing incentive loans to interest more young people to go into health careers and to practice in North Carolina. We have begun a pilot program to provide direct grants to medical school graduates who agree to practice in medically deprived areas of the state.

But training physicians takes a long time. There are four years of medical school plus a three-year residency program. It will be a number of years before we can see results in our efforts to educate more primary care doctors. And even then, we have no assurance that they will settle in small towns.

Therefore, we must develop other, better ways to make more efficient use of the primary care physicians now in practice as well as those who will graduate in the future.

At my request, the 1973 General Assembly provided funds to make a modest, but strong, beginning in a new rural health clinic program. This program is designed to bring primary medical care to areas where doctors are in short supply by utilizing a relatively new type of medical personnel sometimes described as “physician extenders.”

“Physician extenders” literally can help us do what the term applies — extend the reach and scope of a physician’s practice. They can be physician’s assistants, such as those turned out in the program pioneered at Duke University. Or they can be family nurse practitioners such as those being trained at the University of North Carolina and elsewhere.

In several places in the State, specially trained family nurse practitioners have been working in federally-funded experimental rural clinics with the supervision and back-up of physicians and hospitals in nearby towns and cities. Other similar clinics utilize physicians’ assistants.

These new types of medical personnel are demonstrating their value in supplementing the overburdened physicians and providing an alternative to the lone family physician as the primary source of medical care. The success of the community clinics already in existence in North Carolina and other states and the experience gained from their development have led us to believe that it can be done on a broader scale to help solve our health manpower distribution problem.

The primary goal of our new Rural Health Services unit in the Department of Human Resources will be to help rural communities develop the primary care clinics to meet their own particular health needs.

We are committed to a goal of selecting five clinic sites by early or mid-September. Five more will be chosen by the

next January. Within two years, we expect to have 15 new clinics in operation.

The Rural Health Services staff already has received applications from a large number of communities eager to become involved in this program. Five criteria will be used in selecting the communities that will be given assistance.

First, is there a real need for primary medical care in the community?

Second, does the project have total community support — will the community work to organize and contribute to the financial support of the clinic? After a reasonable start-up period, the rural clinics will be expected to be self-supporting.

Number three, is there an available source of physician extender manpower — are there people in the community who are qualified or who can be trained for these jobs and will be willing to work in the new clinics?

Number four, is there a physician available to provide the necessary supervision?

Number five, is there “good management.” There must be a community organization that will assume responsibility for the efficient management of the clinic so that it maintains a strong financial base.

As you can see, there are several pieces of the puzzle which must fit together if this program is to be a success.

As you can also see, we are putting together a program of many components, each designed to complement the other.

We will have more physicians trained in our state.

We will take steps to see to it that a larger percentage of our new physicians will be trained for primary care.

We will train “physician extenders” — often, alongside the physicians — to both help relieve the doctors’ burdens and to work with them as part of a team.

We will place clinics in the areas where the shortage of medical care is most acute, using both traditional and new types of medical personnel.

We’re the first state in the nation to take this kind of multi-pronged approach to this problem. I am excited about it. I am confident that it will work.

I urge you to go back into your communities and tell people about the new program. It needs to be expanded into as many parts of North Carolina as soon as possible. I would hope that you will encourage people to begin laying the groundwork for the establishment of one of these new clinics if there is a doctor shortage in your community. The clinic program can only succeed if the local people want it to and are willing to make it happen.

If we are to solve this problem, it will take our best effort, our best thinking and, above all else, a spirit of cooperation rather than competition, partnership rather than partisanship. The people of North Carolina need it badly and they deserve no less from us.



French Broad EMC Manager John Darlington: He hit the ground running.

French Broad EMC Paces Development of Its Area

By Frank Jeter, Jr.

There's a lot more to running an electric membership corporation than keeping the current coming and sending out the bills.

In addition to knowledge of electric utility operations and business procedures, the job entails an ability to work with others on a cooperative basis and even to figure out problems that need a community effort for possible solution.

In virtually all these categories, John A. Darlington seems to have hit the ground running in his new job as general manager of the French Broad EMC, based in the scenic mountain town of Marshall a few miles northwest of Asheville.

In the job, the 42-year-old manager faces a real challenge. He took over his job just this year — January 1, 1973 — from D.M. Robinson, a very able and popular man who had guided the destinies of the cooperative since 1942, when it was a fledgling operation with only 440 consumer-owners, and who had made an impressive record over the years until his retirement.

Fortunately, John Darlington did

not report "cold" at Marshall. In his engineering career with Southern Engineering Co. of Georgia in Atlanta from 1955 through 1972, he had done considerable work for electric membership corporations — including French Broad — in North Carolina, and he "knew the turf" before accepting his new position.

As a result, the cooperative effort needed has continued unabated and John Darlington has some definite ideas on projects to be taken up. Right now, for example, he is very concerned with the threat of flooding which threatens a great many parts of North Carolina, in the mountains and elsewhere, and looking for possible solutions to this continuing threat.

Under Doug Robinson, and continuing under the careful guidance of John Darlington, the cooperative is also working to develop the entire Western North Carolina area, through the "WNC Associated Communities," and is also active in the North Carolina Industrial Development Association.

Working through Rural Development panels, which use an interagency approach of agricultural agencies for

common benefit, French Broad EMC has taken a special interest in the Extension Service day camp program to teach youngsters improved nutrition and the elements of a balanced meal.

Along with this education program, the cooperative is also providing materials — in the form of coloring books — which tell the electrical cooperative story.

The EMC supports every local Chamber of Commerce in its service area, with stress on industrial development, and also supports 4-H, United Fund drives, and related activities. In regard to progressive programs, John Darlington makes his viewpoint clear: "Anything we can get a lead on, we follow through" and when you hear him say this you get the idea that this man means action.

Special interests of the cooperative include the North Carolina Burn Center, which the manager describes as "something we really need," and also the Asheville Orthopedic Hospital. In addition, the Blue Ridge Hospital projected to serve Mitchell and Yancey counties is also supported.

John Darlington and his board of directors also believe in beautification. This seems logical, since the territory served (Madison, Mitchell, Buncombe, and Yancey counties in North Carolina and Unicoi and Cooke in Tennessee) has some of the most scenic territory anywhere.

When Madison County launched a campaign in 1972 to rid the roadsides of junk autos, the cooperative was in the thick of the drive. "In fact," says the manager, "Danny Hayes of our staff and his truck were the prime movers in the whole campaign — and we got rid of a lot of rusty iron."

In addition, he believes in beautification of power lines rights-of-way, and has seeded pasture grass when the opportunity affords. Right-of-ways are also kept clean and substations have landscaping and shrubs to enhance the natural beauty.

Not all areas can be beautified, unless Mother Nature does the job. Some of the transmission lines of the EMC cut across such rugged terrain that helicopters have been found the best and most economical way to set power poles.

In other areas, where heavy equipment cannot go, power poles are sometimes set by hand, with long poles — “just the way they did it 40 or more years ago,” says John Darlington.

With all the worthy goals carried on as a continuing program of the electric cooperative, what about electric service?

It's doing fine. French Broad EMC has come a long way since the few hundred customers of 1942, and during the first operating year (1972) added 963 new customers, according to the billing department figures. In 1973 the cooperative is averaging about 115 new meters per month, and as of May, 1973, was approaching the 20,000 mark. Actually, 19,899 services were in place in May of this year — the latest figures compiled as this report was written. No let-up in this pace is anticipated since the entire area is steadily developing.

Although the new manager began his duties in January, the Darlington family could not have their reunion in the mountains until after school was out, since eight-year-old John, Jr., was enrolled in the schools in Atlanta. But a home was leased during the summer, and Mrs. Darlington — the former Sylvia Johnson of Conway, S.C. — and their son moved in at Mars Hill.

John Darlington is a native of Milen, Ga. where he was raised. Educated at McNeese College in Louisiana, he also took courses at the University of Maryland operation in Europe during his Air Force Service from 1951-55, and also studied at Paducah College in Kentucky.

He is pleased with the challenge of his new job, and determined to continue quality electrical power service to the area the cooperative covers. If, at the same time, John Darlington can take positive action to improve the economic lot and the life style of his neighbors and members, he will be a happy man.

“The opportunity is in rural America. We must keep these areas productive,” is his summary of it.

Common Sense for Energy

The national energy crisis calls for “a common sense reconciliation” between environmentalists and power suppliers.

Joseph C. Swidler, a former chairman of the Federal Power Commission who now serves as chairman of the New York State Public Service Commission, made that point at a meeting of North Carolina Electric Membership Corporation in Durham in August.

Swidler also told the meeting:

“The environmental movement is soundly based, overdue and here to stay. For too long we've ignored in this country the effect of pollution in impairing the quality of life.”

But in trying to meet the country's energy demands, “one of the aggravating things is that the extreme position of many environmental groups makes it very difficult to put to efficient use the resources that are at hand.”

Putting up cooling towers and meeting other environmental requirements can more than double the cost of building a generating plant and burn 20 percent more fuel.

“The quality of air and water must be preserved, but what is distressing is the insistence that we go beyond testing of the air and water to arbitrary numerical formulas — without knowing whether they hurt anybody or not.”

Such requirements diminish effectiveness in providing energy.

The energy crisis is a “very severe one.” The only sense in which there is no crisis is that there is lots of coal in the ground “if only we could mine it and burn it.”

“Without environmentalist requirements we could be using coal to great advantage. We would be building coal-fired plants instead of oil-fired plants and would not be building up the tremendous trade deficits we are today.”

There are many “bright technical ideas” about methods of providing energy “but there is a lack of awareness of the great gap between the ideas and the hardware than can be bought and put on the line.”

It will take decades to develop a technique that will make a solar energy system work for solar-powered plants, “and if we did develop it, environmentalists wouldn't like it anyway.”

Fusion is 20-30 years away because it uses temperatures of millions of degrees. Geothermal power is being developed but it is not free of environmental side-effects.

Some groups have suggested that familiar energy rates be replaced by progressive rates — the more you use the more you pay. “I don't believe that is the answer, but we can eliminate promotional rates.”

“There is no longer any room in this country for waste in energy. For this, we need a conservation program with muscle.”

Some appliances needlessly waste energy. The automobile is “one of the worst energy wasters.”

The country “must come ultimately to a way of life that depends less on energy — activities that don't call for burning gas — instead of displaying our affluence in the use of our resources.”

The U.S. should use its shale reserves for the production of oil and stimulate exploration for oil in Alaska and offshore on both the east and west coasts.

A Neighborhood Called Concord

By Peggy Payne

Just to look at, the Franklin County community of Concord is like any other stretch of country road.

There are widely spaced houses and farms, a church, an old schoolhouse. But they are far enough apart so that you'd never think you were riding through a town.

But Concord is a community of about 50 families and it has a strong personality. Since 1955 those families have been working on improving life in Concord. And the community has been awarded top honors in the small rural category of the Capital Area Development Association's Community Contest.

Served by Wake Electric Membership Corporation, it is in the Franklinton area, about three miles down the road from Mitchener's Crossroads.

Concord's first move toward community improvements was the purchase of the old Concord school building in 1955 for use as a community center.

Mrs. Bernice Kingsberry, chairman of the Concord Community Organization, grew up in Concord and went to school in that building. But it's a different kind of gathering when she climbs that hill now.

Citizens have been painting and fixing and furnishing it over the years. They have added an electric stove, a sink, and folding chairs. The center is used for socials and meetings and a summer day camp for kids in the whole area. Adult basic education classes have also been held in the center.

The community's self-improvement projects are divided into four types: increasing income, home improvement, youth development, and general community improvement.

The project to raise income has been largely educational. "Telling people what they can raise and sell to make money" has been one of the goals, Mrs. Kingsberry said. Producing enough food for your own use was another idea that the committee has tried to pass along. People have been encouraged to supplement their incomes by working part-time off the



When you see the sign, you've come to Franklin's Concord.

farms. They have also been advised to take advantage of all the programs that are available.

The home improvement committee has offered encouragement. Their mailbox improvement project inspired a lot of decorating in this area. Old wrecked cars and trash have been removed. Lawns have been seeded and fertilized.

New driveways have been installed. Homes have been improved by screens, awnings, panelling, new kitchen cabinets, closets, storage areas, yard lights and porch repairs. Running water has been installed in some cases. And a few houses have been painted.

The day camp is one of the big projects of the youth development committee. This is held for one week in July for people from four to 14 years old.

Children from other communities are invited. About 115 attended this year. Basketball, crafts, classes in wildlife and health are provided. And the whole group went to Raleigh for a day to visit museums and Pullen Park. They rode buses that the people in the community each donated \$2 to charter.

The youth committee also has parties for kids and tries to encourage school attendance. The community



Concord Committee chairman, Mrs. Kingsberry: old desks in storage recall past

church, the Concord Baptist Church, makes a point of having a youth service every first Sunday.

The community improvement committee is still working on that neighborhood center and is planning for a

new church. They're raising money and planning to borrow some. The site is adjacent to the existing church.

Another effort of this committee is trying to get road improvements in Concord.

There are about 12 people active on the committees. Their fund raising projects have included selling fruit cakes, candy, and plates. And they have an annual drive to collect the community "dues."

Land Use Planning

By John Wade Shore III

Most homeowners practice land use planning by deciding where they wish to plant their garden, where to place shrubbery or where to plant trees to provide the most shade around the home. On a different scale, the farmer practices land use planning by determining which areas of his farm are best suited to grow crops, which should be left in woodlands or which stream should be used for irrigation.

A local governmental unit such as a city, town or county can practice land use planning in much the same way an individual does. In doing so, they determine the best areas of their community for industrial sites, where the community should get its water supplies, where schools, shopping centers and land fills should be located and how highways should be laid out to be serve all the people of the community.

In reality, a land use plan is not one single plan, but a composite of many plans. It is often called a comprehensive plan or master plan. In order to plan for future needs, it is first necessary to determine where you are now, therefore, so called *base studies* must be done. One of the first base studies performed is a Population Study. This indicates exactly how many people there are in the community, what age groups they fall in, what sex they are, how long they have lived in the community and where they work. It allows you to plan for such things as schools by telling you how many children to expect in the coming years.

The second type of base study is an Economic Study which provides information about the local economy that will assist the community in arriving at a series of goals and objectives. It also provides estimates of future employment patterns essential in planning for economic growth.

The third type of base study is a Land Use Study. This tells through a series of maps how the land is presently being used in the community — how much acreage is in farmland, forest, industrial sites, business, governmental activities, utilities and residential areas.

A fourth type of study is a Transportation Study. The transportation study shows where the present streets and highways are and to what extent they are being used.

A fifth study might be conducted showing where open spaces, conservation and recreational facilities are within the community and to what extent they are being used through which future recreational needs can be ascertained.

Lastly, a study of government and community facilities determines the capacity of educational, health, cultural,

fire, police, water and sewer services and various utilities in the community. After completion of each base study, all are combined into a comprehensive plan. When each is studied in relation to the other, they give some idea as to where the community now stands.

Once the elected community officials have the land use plan in hand, they can then make important decisions about the future of the community. Many communities in North Carolina are experiencing rapid change. Many of our traditionally rural counties that lie outside of the larger cities are experiencing transition from rural areas to suburban. A land use plan will give the leaders of the community some idea where the best areas for all types of growth are, and it will provide them with projections of the needs for schools and other public facilities in the coming years. With this window into the future, community leaders can start providing today for the needs tomorrow.

There are several methods whereby local governmental units can control where or how growth occurs within their community. One of the first of these is through public acquisition of land. Of course, if a governmental body, be it state, county or town, owns the land, it can very easily determine what occurs on the land. This type of public land acquisition is used in providing recreational sites, school sites and other public services and facilities.

A second method is through taxation. Presently, local governments in North Carolina have little to do with the way the tax structure is set. The General Assembly seems to be moving in the direction of giving tax breaks to certain types of land uses. Perhaps in the future this can be modified even further to include more classification of land.

The third method of determination is public investment. Wherever government chooses to build roads, to lay sewer and water lines or to build schools, determines where people will be willing to settle. By planning where these public facilities will go, governmental units have a great degree of control over how and where growth takes place.

The fourth method of controlling land is through land use regulation, such as subdivision regulations, which establish standards for subdividing land, and through regulations which try to separate conflicting land uses.

Land use regulations are more negative in approach, whereas, methods such as tax incentives, public facilities, and public acquisition of land are more positive in that they encourage development to take place in certain directions.

In order to achieve a balanced, orderly growth all of these methods of influencing growth need to be employed by local governments, using the comprehensive plan as a guide.

Mr. Shore, coordinator of Planning and Zoning Education at Appalachian State University currently serves as a director of the N.C. Land Use Congress.

Stitch side darts in Crown, matching notches and stitching to small●'s. Slash to within $\frac{3}{4}$ " of small●. Press seams open. Stitch remaining front dart and seam, matching notches. Press seam open.

STEP 2.

Stitch ends of Cuff, matching notches. Press seams open. With right sides of fabric together and matching seams, baste and stitch outer curved edge. Trim seam to $\frac{1}{4}$ ". Turn right side out, baste finished seam and press. Baste inner curved edges together, matching notches.

STEP 3.

Baste Cuff to Crown matching center back seams and notches. Crown must be eased to fit cuff of hat. Stitch as basted; clip curves at close intervals. Press seam to inside and top-stitch close to seam on the outside; press

STEP 4.

Construct Lining in same manner as for Crown. With wrong sides of fabric together, pin lining to position on inside of hat, matching seams and darts. Turn in lower raw edge and baste over seam, easing in fullness. Slip-stitch invisibly. Adjust cuff to outside as desired.

Fits 22" Headsize (Average)



CUT 1

CROWN

CUFF

CENTER BACK SEAM

STEP 2B

5/8 SEAM

CENTER BACK SEAM

STEP 1A INSIDE

Ideal for Wool or Polyester doubleknits, single-knit jersey.

Trace pattern pieces on a large sheet of folded brown paper or newspaper with center front along fold of paper; pin to position.

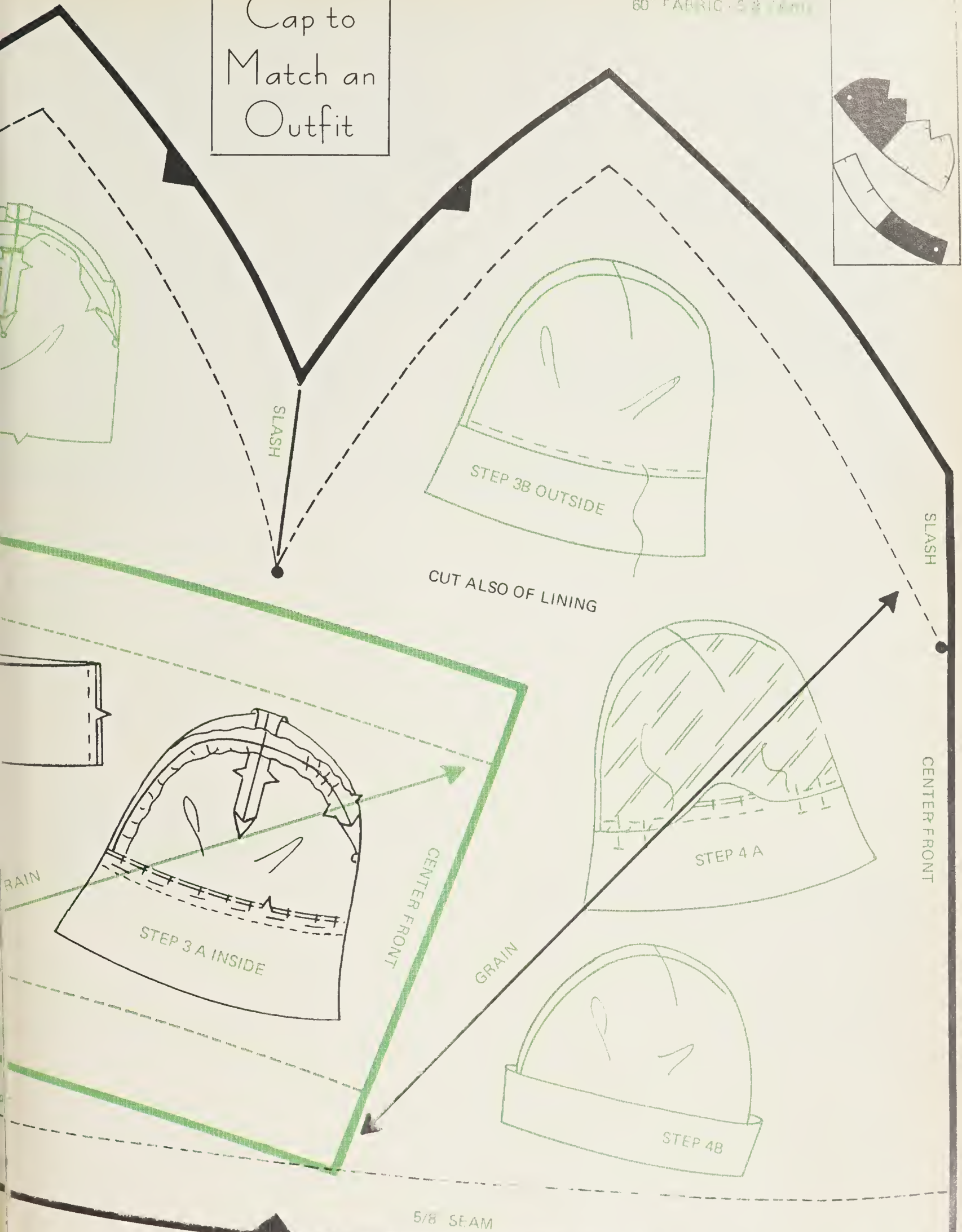
Cut along cut line to make one full crown or cuff. Mark grain lines, center front's, notches and perforations.

Pin pattern to fabric following grain indicated; cut evenly.

Cut crown of lining fabric in same position as outer fabric. (5/8 yard 39" fabric.)

CUT

60" FABRIC 58" (1.5m)





KITCHEN CORNER



FASHION FAVORITES

STUFFED SNAPPER

If you are like me, you have often wished that you could add a little flourish and variety to a meal of fish — especially when you've had a large catch. Frying can get old, and fattening, too.

Mrs. H.A. Chilcoat of Swansboro sent in a recipe for red or silver snapper that is different and delicious. She stuffs the fileted fish and bakes it in a casserole in order to serve one large fish to the entire family.

Mrs. Chilcoat writes that her family loves the snapper this way and that it is moist and indescribably tasty. You might experiment with the stuffing a little as Mrs. Chilcoat has. Sliced olives and small shrimp are also delicious in a stuffing for fish. This stuffing can also be used in other large fish.

The Chilcoats are served by Carteret-Craven EMC.

If you have a favorite recipe that you would like to share through this column, send it to: Brenda Sargent, Kitchen Corner, P.O. Box 1699, Raleigh, N.C. 27602. Tell us something about the recipe and any helpful tips you have discovered in preparing it, your family and the name of the EMC that serves you. We pay \$2 for the recipe chosen monthly for this column.

CAROLINA COUNTRY RECIPE

BAKED STUFFED SNAPPER

Submitted by Mrs. H.A. Chilcoat, Rt. 1, Swansboro

Filet one 3 lb. red or silver snapper

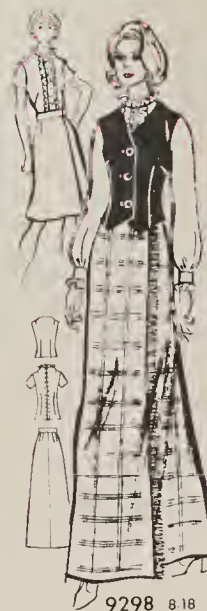
Dressing:

- 2 cups bread crumbs
- 2 sticks of celery chopped finely
- 2 Tbs onion chopped finely
- Salt and pepper
- 1 Tbs. sage

Mix all together and place between filet. Tie fish with string and place four slices of bacon over top. Add quartered Irish potatoes around fish and just enough water to cover bottom of baking dish. Bake at 400 degrees for one hour or until fish is tender.



9475
TEEN
10-16



9298 8-18

4682 Wardrobe
FOR TEEN MODEL D
SIZE 11



9417
SIZES 10½-18



4983
SIZES
2-8



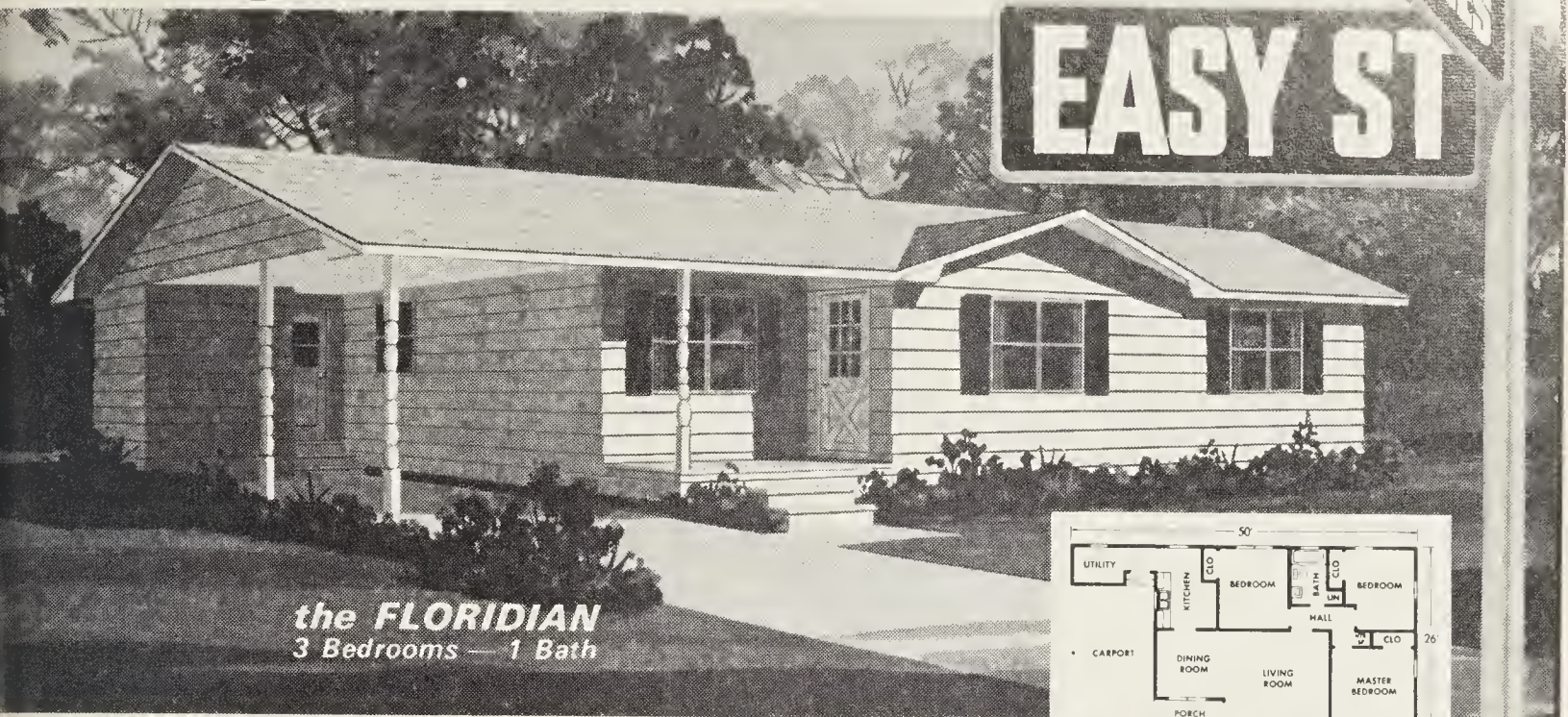
9016
SIZES 10½-18½

Pattern No. 9298 is cut in sizes 8, 10, 12, 14, 16 and 18
Pattern No. 4983 is cut in children's sizes 2, 4, 6 and 8
Pattern No. 4682 is for a teen doll size 11½ inches tall
Pattern No. 9016 is cut in sizes 10½, 12½, 14½, 16½ and 18½
Pattern No. 9475 is cut in teen sizes 10, 12, 14, and 16
Pattern No. 9417 is cut in sizes 10½, 12½, 14½, 16½ and 18½

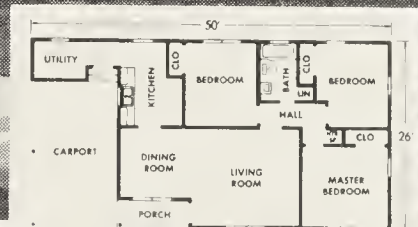
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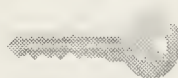


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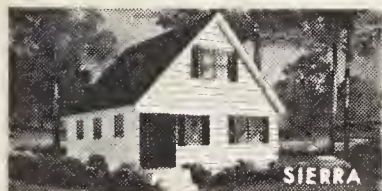
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CONSUMER NEWS

This article has been prepared by the North Carolina State Attorney General's Consumer Protection Division. If you have a complaint or information about unfair or deceptive trade practices, notify the Consumer Protection Division, Office of the Attorney General, P.O. Box 629, Raleigh, North Carolina 27602.

A temporary restraining order was entered in a suit filed by Attorney General Robert Morgan against a Winston-Salem auto repair company.

Defendants were Vipco, Inc., doing business as Auto Haus, and the company's officer-manager, Steve D. Winters.

The suit alleged that under standard operating policies, the defendants were engaged in some 15 unfair and deceptive trade practices.

Donald A. Davis, Assistant Attorney General in the Consumer Protection Division who filed the suit in behalf of the Attorney General, said the suit lists the following allegations:

- The defendants told customers auto repair work and new parts were needed when work and parts were unnecessary: — Company employees were quoted as saying repairs had been done and parts replaced when work had not been done and parts not installed;

- Customers were charged for these unnecessary services and parts, and for work not performed; parts of the wrong size and type were installed in cars.

- Customers were quoted cost estimates for repair work, but actual charges were significantly higher than quoted;

- The company did unauthorized work and then refused to relinquish customers' cars until repair bills, including costs of the unauthorized work, had been paid in full;

- The defendants refused to allow customers to witness actual work done on their cars and declined to exhibit or return old parts taken from cars;

- Repair work at special prices was advertised although the offers were not bona fide. The "specials" were promoted solely to attract customers. When the public responded, the defendants would sell — or attempt to sell — other related, but more expensive, repairs and services;

- The company advertised "guaranteed work" but warranties were denied customers unless they authorized additional and more expensive work;

- The company failed to make good its advertised promises of free estimates, free delivery and free towing, unless clients agreed to service work above advertised charges; "Sale" prices were alleged to be standard charges; — company personnel promoted "factory rebuilt transmissions," although rebuilding work was done solely by the defendants.

Judge Robert A. Collier, Jr., signed the temporary restraining order in Forsyth County Superior Court and scheduled a hearing there. The Consumer Protection Division investigation ensued after the Better Business Bureau, Inc., in Winston Salem reported numerous inquiries by local citizens concerning Auto Haus.

There are several safeguards the car owner may implement for his own protection. Get estimates in writing from at least three reputable repairmen when major repairs are involved. The estimates should include the maximum charges, cost of actual work done, and anticipated completion date. Make an agreement that if additional work is necessary and the cost is beyond the estimate, you will be informed before the extra work is done.

Request an itemized list of parts replaced and repairs made when major work is done. Then, if a similar repair becomes necessary a short time later, the same repair shop is not likely to charge you twice for the same work or parts.

Finally, do your part by taking care of your car. Keep it properly serviced to insure top performance.

BEST OF BOOKS

The Advance of American Cooperative Enterprise: 1920-1945. By Joseph G. Knapp. Interstate Printers and Publishers Inc., Danville, Ill. 646 pages, \$9.95.

Fortunately for those of us interested in cooperative electric power, Dr. Knapp dips back to 1900 when talking about "Rural Electrification Via Cooperatives." This is the second of his three volume history of cooperative enterprise. Knapp is an astute observer well known to most cooperative leaders today. His thorough and well documented work will be useful to all students of cooperatives.

The first 12 chapters tell about Congressional support of cooperative development and the testing of the legal status by the courts. In the next nine chapters the influence of many government agencies in sponsoring cooperatives is presented. The last three chapters point up the response of cooperatives to the stimulation of World War II demands.

Dr. Knapp's high place as Administration of the Farmer Cooperative Service placed him close to the scene of action at the government level. In this vantage point he participated in and saw intimately the many activities and efforts of government inspired organized and even subsidized cooperative organizations. His caution to well meaning bureaucrats is worth noting: "if there is one thing that cooperatives set up for relief purposes proved, it was that there are not shortcuts to cooperative success."

We look forward to volume three, "American Cooperative Enterprise In The Modern Era." Hopefully Dr. Knapp will find a new distinction between cooperative and other corporations than his, "privately owned concerns."

A place in the third volume will hopefully be made to emphasize the participation of members in decision making, financing, planning and development of cooperative enterprises. As important as many agency contributions have been, the dedication of members and employees has been the determining force for cooperative growth and development and should be recognized.

Review by Robert S. Boal, Extension Economist, N.C. State University.

POET'S CORNER

VERSES FROM OUR READERS

Autumn's Arch

Summer flows out gently as
The cooler air it brings
With autumn's arch of apples
From bending trees they hang.

Air smells of the gold pollen
And the corn standing tall,
A dreamy afternoon brings
The Cicada's shrill all.

Goldenrod blazes messages as
Twilight drifts the blue hill,
Apricot moon casts shadows,
Evening air brings a chill.

Cattle grazing near the cool
Meadow and woodlands low,
With faint echo of cow bells
And movements very slow.

Sun cast long thin shadows
Across the ripened fields,
Wind swaying tall dried grass,
Heavy fruit trees kneel.

Baskets of rosy apples that
Have fragrance in the breeze,
Arches of bent apples limbs
Are hanging in the weeds.

Crisp golden days and the sharp
Coolness of the nights,
Painted meadows and hills,
Autumn's reached it's height.

The adorned valley with it's
Fruit like jewels hanging
Mid the misty twilights
The Cicadas softly sing.

Joann Denton
Morganton

Love

Standing on a mountain when the day
Would end
I watched all the sunset colors blend.
I've walked at night on the lonely shore
And thrilled to the sound of the ocean's roar.
I've roamed the woods in the glow of fall
And made my bed beneath a pine so tall.
I've felt the fury of the winter's sting
I've searched and found the first violet of spring.
I've wept at the sight of the young in love
And I've wished on a new moon high above.
Early morning I've stood in a pasture green
While the world spread about me so serene.
Beauty all around, yet my heart asks Why?
I've watched it all with a tear in my eye.
At last you came and at last I knew
How empty had been my world without you.
That beauty not shared is never so sweet,
It takes love in your heart to make it
Complete.

Jean Brown

Power-Full Pondering

The power's been off
Just nine hours today;
We're almost accustomed
To living this way.
Then suddenly, somewhere
A motor turns on
And energy flows
Through the house like a song.

Let's turn on the stove
Heat some water for tea
And then give three cheers
For the EMC!
Three cheers to the men
Who have worked through the night
At finding downed power lines,
Setting things right.

These men are the heroes
Out in wind and in rain
While the rest of us do
Little else but complain
So, let's give support
Let us praise their endeavor
And then let's all pray
For a change in the weather!

Phyllis Joy
Highlands

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| <input type="checkbox"/> 10 Daffodils, \$1.50 | <input type="checkbox"/> 200 Tulips plus 24 Crocus \$5.25 |
| | <input type="checkbox"/> 20 Daffodils, \$2.75 |

"Do you think American teenagers today have too much freedom to do what they want?"

"I believe it depends definitely on the maturity and responsibility of the teenager and the trust he has shown his parents that he deserves. I, personally have all the freedom I want, because I have proven to my parents that I can make the right decisions for myself. This reflects on my mother, for she has given me this choice for a long time and always trusted my ability. To all teenagers: If you want your freedom, or more than what you have, prove to your parents that you know how to handle it with maturity. If you can't get the freedom, think about why."

Lynn Nelson
Star Route 5 A
South Mills, N.C.

Lynn is 17 and attends Granby High School in Norfolk, Virginia. Her hobbies include motorcycle riding, playing guitar and reading. The Nelson family is served by Albemarle EMC.

"I think that some teenagers, to a certain extent, do have too much freedom, but having freedom can be a good thing too. Freedom helps a teenager learn to make choices and accept the consequences for them. It prepares them to make decisions later on."

Ann Barnett
P.O. Box 7
Edwards

Ann is 16 and attends Aurora High School. Her hobbies are fishing, sewing and reading. Mr. and Mrs. Barnett are served by Tideland EMC.

"It's true that American teenagers of today have more "freedom" than teenagers of past generations. However, I think that it should be classified as "more opportunities" to do what they want, rather than "too much freedom." Past generations were seemingly more satisfied with the simple pleasures of life because most were never awarded the benefit of anything greater. Teenagers of today are offered so many more opportunities that they tend to take simple things for granted."

Rhonda Gurnea
Rt. 5, Box 8
Goldsboro

Rhonda is 17 and attends Rosewood High School. and her family are served by Tri-County EMC.

"Yes, American teenagers have too much freedom to do as they want. The moral standards of our society are more lenient, and, therefore, more teenagers have to decide for themselves what is right or wrong. Most of these teenagers aren't mature enough to take on so much responsibility, but it is placed on them by parents who don't have the time to sit down and talk with them."

Shelia Denise Edwards
Rt. 2, Box 10
Winston-Salem

Sheila is 18 and a senior at Bertie Senior High. She enjoys sewing, reading and listening to music. Her parents, Mr. and Mrs. James Bell, Sr., are served by Roanoke EMC.

TEEN ROUNDTABLE

NEXT QUESTION

"Should you expect to be paid for babysitting your brothers and sisters?"

This question was submitted by Cheryl Highsmith who is 14 years old and attends Penderlea High School. Her main hobbies are traveling, dancing and watching basketball games. Her grandmother, Dora Highsmith, is served by Four County EMC.

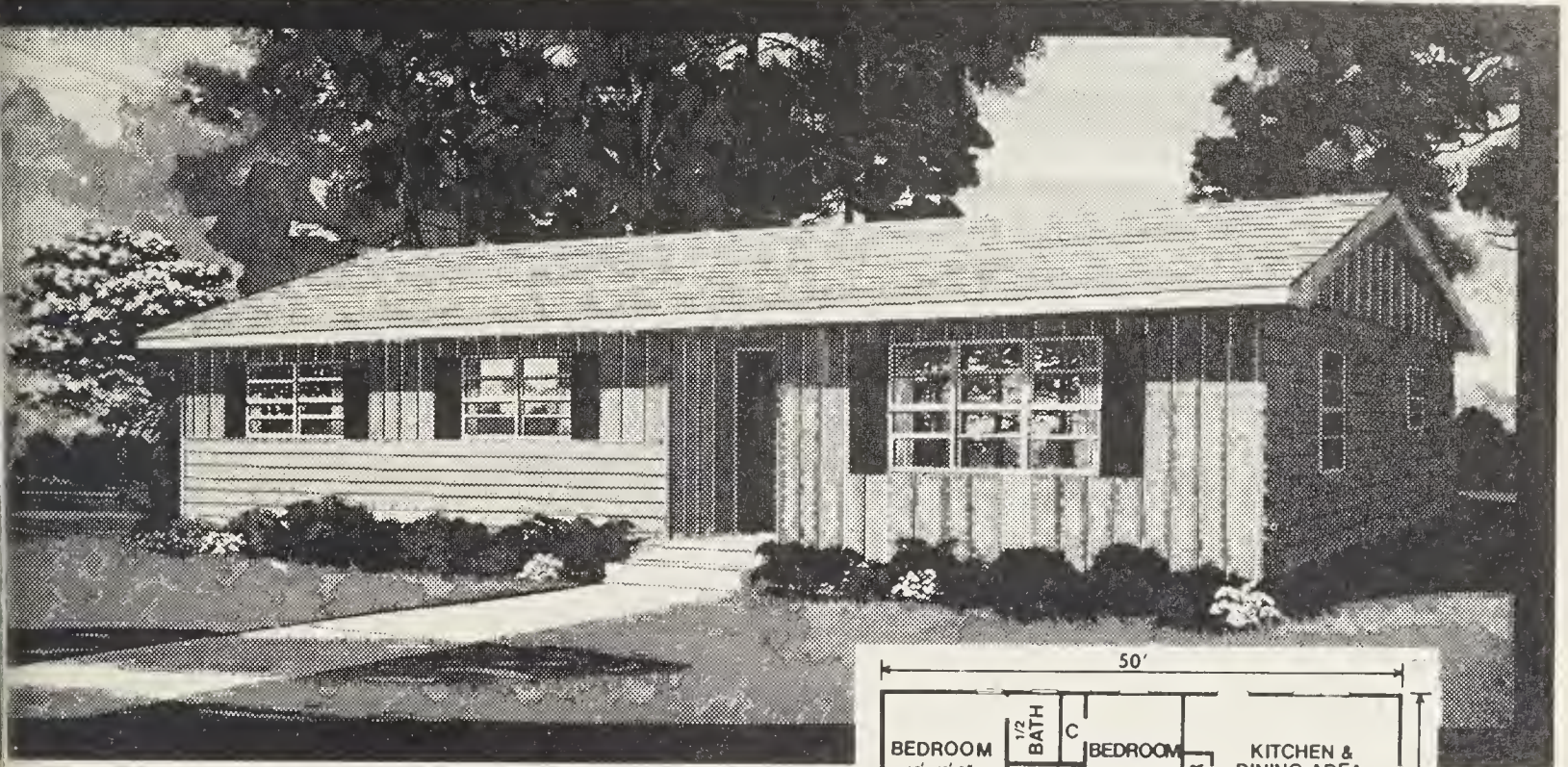
If you have a good answer, send it to THE TEEN ROUNDTABLE, Carolina Country, P.O. Box 169, Raleigh, N.C. 27602 at once. Tell us a few facts about yourself — your age, school, hobbies, etc. Include your parents' name and the name of the electric membership corporation serving you. If your answer is published, we will send you \$5.

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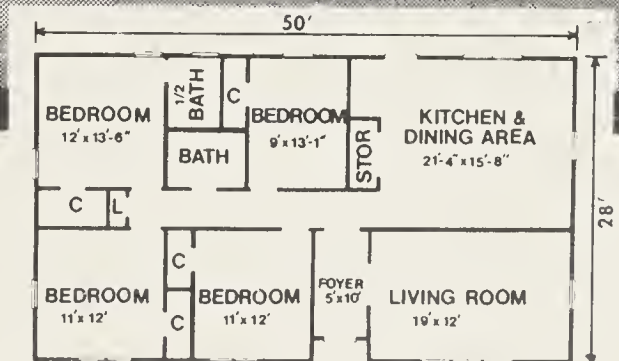
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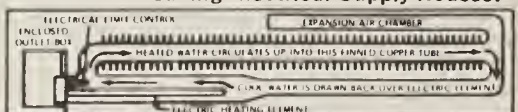
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MAIL BOX

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July editorial (Dilettantes, High Prices and Butz) was timely, brief and O.K. Article pg 8 & 9 (A Day Dear All True Patriots) was enjoyable. However, Col. Polk was not the U.S. President at a later date but a kinsman.

C. Wm. Loft

Card from Portsmouth, N.H.

As a resident of a farm community in North Carolina, I used to enjoy very much the Carolina Country, but I was very disappointed this morning when I realized that this fine publication has been used by a senile politician for his own purposes and goals. (The reference is to a message from Senator Ervin in the August issue).

I believe that Senator Ervin's message will be welcomed as long as it relates to farmers' problems, but we certainly don't need any more of his old political ideas.

J. O. Castellanos, M.D.

Coast

I couldn't help dropping a note to your magazine after a recent visit to your beautiful state.

I have always enjoyed your magazine when it arrived at our school. Rockledge Elementary (Rockledge, Fla.) The articles are interesting and the recipes are a delight to try. But your magazine cannot possibly describe your lovely state in words . . . and the friendliness of your people.

We stayed in the Linville area, in a small cottage on a farm nestled in the heart of the mountains. Our children experienced a part of life I had as a child on a farm in Indiana. . . . The fond memories of collecting wild blackberries from the mountains, picking fresh vegetables from a hillside garden, collecting wild flowers for a bouquet, playing beside a rustling brook, and the quietness of evening will stay with our children for the rest of their lives, as well as my husband and I . . .

Mrs. Dexter Beeson
Rockledge, Fla.

I have no idea of where you have been for the past 25 years or so — but I see nothing in your article (August editorial) that would cause me to rush right out and not blame the politicians.

Once elected nothing can be done until “election” time comes around ... How many “poor” yet educated politicians do you know.

So your advice is to “join the party” — Great. Who do you think runs the parties — even of one’s choice? Again the “money people.”

Your selection of words are about as good as any when you refer to “giving” rather than “seeking.” You tell that to some people who are forced to live on fixed incomes and they would be “madder” at you than the “many” lousy politicians. Don’t you think it is about time that local, state and national newspapers should tell it like it really is, then let the public do the rest (that includes radio & television). But you cannot do that and still be on the payroll. If you think so, try it!

R.J. Mitchell
Hampton, Va.

Now save time, bother, and eyesight with your **AUTOMATIC NEEDLE THREADER**. Threads needles instantly. Just drop needle in funnel, press button and **PRESTO!** It’s threaded. Order yours now! Only \$1.00 postpaid. **SPECIAL:** Save 25¢, order 2 needle threaders for only \$1.75. Makes an ideal gift. **SPECIALTY DISCOUNT HOUSE**, Dept. CC-973, P.O. Box 816, Carthage, N.C. 28327.

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HALE

A mother, with her little son, was calling on a neighbor. The boy suddenly said, "Mrs. Jones, may I see your new bedroom rug?"

"Why, Tommy, how nice of you to be interested! Of course, you may go in and look."

The little boy went into the bedroom, then soon reappeared. "Gee, Mommy," he said, puzzled, "it didn't make me sick!"

A dentist in a small town had trouble obtaining payment on an overdue account. After thinking deeply about the matter, he decided to write the patient as follows: "Dear Madam: Unless the denture I made for you is paid for without delay, I shall be obliged to insert the following advertisement in the newspaper: 'Excellent set of teeth for sale. They can be seen at any time at Mrs. Bartlett's, 129 Pinetree Road.'" The dentist got his money the next morning.

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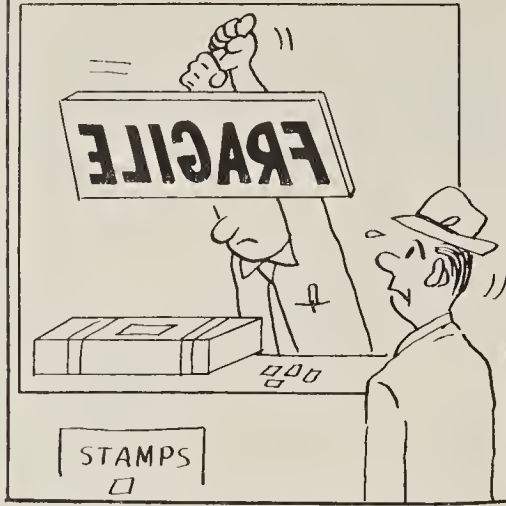
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Nearly 15 million customers have purchased garden stock from us and we give the same guarantee as we have in the past—you must be satisfied with the many blooms the first season, the normal bloom the second season and 5 years thereafter or replacement free. So don't wait—place your order now and be assured of delivery in time for FALL planting. You get a genuine 3 to 4 year old Colorado Blue Spruce free of extra cost with your tulip bulbs for fall planting. While planning your fall garden check the wonderful selections of other fall planting items in the coupon below and take advantage of the many money-saving combination offers.

VALUABLE EVERGREEN BONUS JUST FOR ORDER- ING TULIP BULBS NOW

When your 7 dozen tulips arrive for fall planting, included will be our valuable gift of a 3-4 year old COLORADO BLUE SPRUCE (Picea pungens). Magnificent as an evergreen lawn specimen. Nurseries grown gift planting stock is already 6-12 inches tall, the desirable size for first transplanting. Hardy, survives cold winters. In extremely hot Southern climates, check for growth ability and if you so specify with your order we will gladly substitute our equally valuable, shady MIMOSA TREE (Albizia julibrissin) in 1-2 foot size nursery grown from seed, never transplanted. Truly, it pays to order tulip bulbs now.

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Just check your selections in the coupon and mail today. On delivery for planting this fee pay your postman plus C.O.D. postage. All bonuses to which you are entitled will be included in your order FREE of extra cost. If you don't feel that you have hit the bargain jackpot of the garden world simply return your order within 10 days for a refund of the purchase price. Be sure to read the BONUS COUPON below

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10 for \$1.75

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ORDER BY NOVEMBER 10th

6 Imported Holland FLAMING ALLIUM (3-4 cm.) that bloom with graceful heads of red flowers about 12" high. (Allium Ostroskianum) given free of extra cost if order is mailed by deadline date. Check this bonus in coupon and mail today.

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Please send orders checked below in plenty of time for regular fall planting. If I am not satisfied on inspection I may return within 10 days for purchase price refund. Any fall planted item not blooming, replacement is free (5 yr. limit).

- ☐ 7 Oozen Tulip Bulbs (featured above) \$2.73
- ☐ 14 Oozen (double order) 5.25
- ☐ 10 Imported Holland PARROT TULIPS as described. Brilliant Red, Yellow and Green All On Each Flower 1.75
- ☐ 20 Holland PARROT TULIPS 3.25
- ☐ 6 Dutch Hyacinth Bulbs, Mix 1.95
- ☐ 20 Holland Crocus Bulbs 1.75
- ☐ 18 Daffodils (Narcissus) "name" varieties 1.99
- ☐ 6 Creeping Phlox (Mixed Colors) 1.00
- ☐ 18 Creeping Phlox 2.89
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- ☐ 3 Giant Allium, huge silvery purple heads 1.98

TOTAL AMOUNT THIS ORDER \$

- ☐ Tulip Order (Send COLORADO BLUE SPRUCE BONUS)
- ☐ Orders mailed by Nov. 10 Receive Bonus of ☐ Send C.O.D. plus postage
- ☐ 6 Imported Holland Allium Moly Bulbs.
- ☐ Remittance enclosed. Add 75c and we not only send order postage paid but also include extra bonus of 6 Flaming Allium.

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- ☐ ORDER TOTALS \$4.00 or more. Send 6 DUTCH MUSCARI BULBS (6-7 cm.) that bloom in rich blue.
- ☐ ORDER TOTALS \$7.00. In addition to 6 DUTCH MUSCARI, also send 6 Imported Holland GLORY-OF-THE-SNOW BULBS (4-5 cm.).
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3 Bulbs \$1.98

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